



**PLEWS &
EDELMAUNN**

**20
23**

PRODUCT RELEASE

DECEMBER



Plews & Edelmann® offers unmatched coverage and performance. Our commitment to excellence drives us to develop cutting-edge products, providing unparalleled coverage and revolutionary solutions for the aftermarket. Now is your chance to stay ahead of the competition. Contact us now and discover how Plews & Edelmann can develop your inventory, reduce warranties, and elevate customer satisfaction.

Electric Power Steering Belt Replacement Kits:

At Plews & Edelmann we continue to come out with innovative products and this month is no different. We are proud to launch the brand-new line of Edelmann® Electric Power Steering (EPS) Rack and Pinion Drive Belt Replacement Kits. These kits fill a void where previously no service options existed outside of full rack replacement. Now, technicians and DIYers have a cost-effective, mechanical fix for worn or failed EPS drive belts.

Each kit contains a new belt manufactured to OE specifications along with all necessary components to complete the service. OE fit, form and function is ensured across seals, clamps and parts. With parts included for a complete fix, technicians can avoid relying on hard-to-find parts that may be unavailable. The repair can be performed with commonly available tools, and no reprogramming is necessary with this type of repair.

The Edelmann EPS Rack and Pinion Drive Belt Replacement Kits cover a wide range of late model domestic and import applications. Detailed video instructions accessible by QR code provide step-by-step guidance to make the fix even simpler. As with all Plews & Edelmann products, the kits are backed by over 70 years of steering system expertise.

Coolers:

This month welcomes more Edelmann Elite® power steering coolers for the hard working, light and heavy-duty pickup trucks. Belonging to popular makes and models such as the Toyota Tundra, Ford F-Super Duty series, and GM HD series, these 3 coolers fit over 4 million of these trucks in service today.

See page 2 for application information.

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ABBREVIATIONS & SYMBOLS:

- **** Extremely High
- *** Very High
- ** High
- * Moderate - Low

POPULARITY CODES:

- A - Top 50% of Sales
- B - 50% - 75% of Sales
- C - 75% - 90% of Sales

- D - 90% - 95% of Sales
- W - 95% - 99% of Sales
- S - 99% + of Sales

PLEWS & EDELMANN EXCLUSIVE:



EPS Rack & Pinion Drive Belt Kits

[SEARCH FULL APPLICATION DATA HERE](#)

PART NUMBER	REPLACEMENT RACK	DIFFICULTY LEVEL	UPC	APPLICATION
9601	\$ 795.76	Electric Power Steering Rack & Pinion Drive Belt Replacement	021597696018	2010-2012 Ford Fusion; 2011-2012 Lincoln MKZ, 2010-2011 Mercury Milan
9602	\$ 1,115.84	Electric Power Steering Rack & Pinion Drive Belt Replacement	021597696025	2010-2012 Ford Flex, 2010-2012 Ford Taurus, 2010-2012 Lincoln MKS, 2010-2012 Lincoln MKT
9603	\$ 988.40	Electric Power Steering Rack & Pinion Drive Belt Replacement	021597696032	2011-2015 Ford Explorer
9605	\$ 1,286.32	Electric Power Steering Rack & Pinion Drive Belt Replacement	021597696056	2011-2014 Ford Mustang
9606	\$ 828.24	Electric Power Steering Rack & Pinion Drive Belt Replacement	021597696063	2012-2014 Ford Focus; W/O 18" Wheels
9608	\$ 801.63	Electric Power Steering Rack & Pinion Drive Belt Replacement	021597696087	2015-2019 Chevrolet Colorado 2015-2019 GMC Canyon
9609	\$ 1,371.84	Electric Power Steering Rack & Pinion Drive Belt Replacement	021597696094	2015-2018 Ford F150

Coolers

PART NUMBER	POP CODE	AVERAGE LABOR	DIFFICULTY LEVEL	HOSE INCLUDED	DESCRIPTION	UPC	APPLICATION
58046	A	\$ 100.00	**	N	Finned Cooler	021597580461	Ford F-Super Duty, 250, 350, 450, 550 2011-2016
58200	A	\$ 180.00	**	N	Round Fin Cooler	021597582007	Toyota Sequoia 2022-11, Toyota Tundra 21-11
58201	B	\$ 530.00	***	Y	Round Fin Cooler	021597582014	Chevrolet/GMC; Silverado/Sierra 2500HD, 3500HD 2019-15